



# Private Equity Forum

Complimentary Places  
Available For LPs\*

22 – 26 June 2008

Al Murooj Rotana Hotel, Dubai, UAE

## The Impact Of Private Equity On Economic Diversification In The GCC

Take Advantage Of The Premier Private Equity And Venture Capital Event In The Middle East

- Better Understand The Current State Of The GCC Private Equity And Venture Capital Market By Hearing Over **40 Regional And International Expert Speakers**
- Debate The Role Of Private Equity And Venture Capital In The GCC Through **Highly Interactive Panel Discussions**
- Learn Tangible, Practical Skills Through Our **2 Intensive Workshops**
- Examine **Specific Industry Sectors** Being Discussed For the First Time In Any Forum
- Outstanding **Networking Opportunities** With Key Decision Makers
- Be Present At The **Exclusive Private Equity Report Launch**

### Key Contributions From 30+ Leading Organisations

- 3i
- 3TS
- Abu Dhabi Investment Company (ADIC)
- Baring Private Equity
- Capital Industries & Investments
- Centre for Venture Education
- Cleantech Asia
- Cleantech Group
- Dow Jones
- East West Capital Partners
- Emaar Industries & Investments (Pvt) JSC
- Emerald
- Global Environment Fund (GEF)
- Global Capital Partners LP
- IBM Venture Capital Group
- Investcorp
- Ithmar Capital
- Jefferies & Company, Inc.
- JS Private Equity
- Kleiner Perkins Caufield Byers
- Lime Rock Partners
- LundXY, Global Ventures
- Masdar
- M'Sharie
- National Technology Enterprises Company (NTEC)
- NBD Sana Capital
- Nomura
- Noor Financial Investment
- Norton Rose
- Oasis Investment Company, Al Shirawi Group of Companies (Engineering Services Group)
- Riyadh Ventures
- Sanad Venture Capital
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- World Economic Forum

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# Private Equity Forum

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**22 – 26 June 2008**  
**Al Murooj Rotana Hotel**  
**Dubai, UAE**

## The Impact Of Private Equity On Economic Diversification In The GCC



**Faisal Belhouli**  
Founder & Managing Partner  
Ithmar Capital



**Max von Bismarck**  
Head of Investors  
World Economic Forum



**Morten Lund**  
Co-Founder & Managing Partner  
LundXY, Global Ventures



**Nicholas Parker**  
Chairman & Co-Founder  
Cleantech Group



**Alwaleed Abdul Abdelrahman**  
Senior Vice President – Private Equity  
Abu Dhabi Investment Company  
(ADIC)



**Paul Deninger**  
Vice Chairman  
Jefferies & Company, Inc.



**G Bala Subramanyan**  
Chief Investment Officer  
M'Sharie



**Khaldoon Tabaza**  
Chief Executive Officer  
Riyada Ventures



**Hossam Shobokshi**  
Director, Principal Finance –  
Middle East & North Africa  
Standard Chartered Bank



**Deborah Magid**  
Director – Software Strategy  
IBM Venture Capital Group

### Key Speakers Include

**Faisal Belhouli**, Founder & Managing Partner  
Ithmar Capital

**Ali Erfan**, Senior Advisor  
Ithmar Capital

**Joe Lacob**, Partner  
Kleiner Perkins Caufield Byers

**Khaldoon Haj Hasan**, Co-Founder & Managing Partner  
Ithmar Capital

**Michael Queen**, Managing Partner – Infrastructure  
3i

**Dr. Ahmad Khayyat**, Chief Executive Officer  
Emaar Industries & Investments (Pvt) JSC

**Prof. Dr. Monzer Kahf**, Consultant in Shari'ah Finance and Economics

**Deborah Magid**, Director – Software Strategy  
IBM Venture Capital Group

**Hany Shawky**, Director  
Global Capital Partners LP

**Sanjay Sehgal**, Managing Partner & Chief Executive Officer  
East West Capital Partners

**Abrar Mir**, Chief Executive Officer  
NBD Sana Capital

**Sarath Naru**, Managing Partner  
VenturEast Funds

**Patrick von Bargaen**, Chief Executive Officer  
Centre for Venture Education

**Nicholas Parker**, Chairman & Co-Founder  
Cleantech Group

**Hossam Shobokshi**, Director, Principal Finance – Middle East & North Africa  
Standard Chartered Bank

**G Bala Subramanyan**, Chief Investment Officer  
M'Sharie

**Dr. Ahmad Al Ghazawi**, President and Chief Executive  
Officer  
Trium Pharma

**Arno Castanet**, European Research Manager – Venture Capital and  
Private Equity  
Dow Jones

**Khaldoon Tabaza**, Chief Executive Officer  
Riyada Ventures

**Ahmed Al Manasreh**, Founder & Chairman  
Sanad Venture Capital

**Ziad Tassabehji**, Director – Innovation & Investment  
Masdar

**Sadeq Sayeed**, Senior Advisor  
Nomura

**Henry Makansi**, Principal – Energy  
Warburg Pincus

**Gina Domanig**, Managing Partner  
Emerald

**Jeffrey Leonard**, President & Founding Partner  
Global Environment Fund (GEF)

**Alwaleed Abdul Abdelrahman**, Senior Vice President – Private  
Equity  
Abu Dhabi Investment Company (ADIC)

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**Paul Deninger**, Vice Chairman  
Jefferies & Company, Inc.

**Eric Chen**, Partner  
WI Harper

**Max von Bismarck**, Head of Investors  
World Economic Forum

**Morten Lund**, Co-Founder & Managing Partner  
LundXY, Global Ventures

**Steve Smith**, Partner  
JS Private Equity

**Dr. Adnan Al Sultan**, Chairman  
National Technology Enterprises Company (NTEC)

**Andrew Tarbuck**, Partner  
Norton Rose

**Christophe de Mahieu**, Managing Director & Co-Head  
Investcorp

**Navin Valrani**, Executive Director  
Oasis Investment Company,  
Al Shirawi Group of Companies (Engineering Services Group)

**Pekka Maki**, Managing Partner  
3TS

**Walid Bakr**, Director  
Riyada Ventures

**Saad Bargach**, Managing Director  
Lime Rock Partners

**Ayman Al Bannaw**, ICT Business Development Manager  
Noor Financial Investment

**Chris Bongars**, Chief Executive Officer  
Cleantech Asia

**Munther Hilal**, Chief Executive Officer  
Capital Industries & Investments

**Karthik Ranganathan**, Partner  
Baring Private Equity

### Plus Two Highly Informative Workshops

- Pre-Forum Workshop A  
**Executing A Successful IPO As A Private  
Equity Exit**
- Post-Forum Workshop B  
**Shari'ah Compliant Private Equity  
Investments**

### Message From The Forum Chairman

**Ali Erfan**, Senior Advisor, Ithmar Capital



*"This year's forum offers entirely new and uniquely compelling content. For the first time, some of the most senior and successful venture capital and private equity leaders from around the world and the GCC will gather in Dubai. They will sit together to share experiences and explore how the region might best seize the market opportunities that lie ahead. What are the most promising sectors in the GCC? What are the greatest opportunities? What are the issues and key challenges and what is the best way to solve them? How can private equity and venture capital help drive forward the diversification agenda that is so critical for sustaining economic success in the GCC? Simply put, this promises to be the most interesting and most impactful forum of its kind in the region to date."*

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# Private Equity Forum

## The Impact Of Private Equity On Economic Diversification In The GCC

Dear Forum Delegates,

IIR's upcoming **Private Equity Forum** taking place from 22 – 26 June 2008 in Dubai is the most important gathering for private equity professionals in the region. Now in its second year the event promises to be bigger than ever.

The Forum will be a key platform for regional and international private equity and venture capital professionals, industry players and prominent advisory firms to discuss the current state of the private equity market in the Middle East.

Traditionally the Middle East region has been reliant on existing sectors such as oil and gas, and real estate to drive economic growth and create wealth. It is widely recognised by regional market players and experts that for the region to sustain good economic growth and drive markets forward globally, better economic diversification must be realised.

The 2008 **Private Equity Forum** will focus on the significant role private equity can play acting as a catalyst towards a diversified economy. The theme for this year's Forum has been meticulously researched ensuring a practical and benefit driven event that is essential to the development of the Middle East economies.

The Forum will focus on emerging sectors such as alternative energy, lifesciences, infrastructure and communications, and will only feature high profile speakers including world renowned private equity specialists, investment professionals, regulators, and high net worth family companies.

Leading private equity professionals from around the world will engage each other in debate and discussion centering on investment trends, sector analysis, regulatory issues, exit strategies and macroeconomic factors, with a specific focus on regional issues that affect your business.

Don't miss out on this leading event which promises to be the regional private equity event of the year.

I look forward to welcoming you in June.

Yours sincerely,

Swati Taneja  
Senior Conference Manager

*P.S. Refer to the registration page and avail the early bird discount!*

### Top Five Reasons Why You Should Attend IIR's Private Equity Forum

- **Better** understand the current state of the Middle East private equity and venture capital market
- **Debate** the role of private equity and venture capital as a catalyst in the development of new sectors
- **Learn** the importance of regulation in encouraging a profitable private equity and venture capital market
- **Examine** the current trends of investment in particular key sectors and gain insight on the private equity industry in other markets
- **Have** plenty of time to meet and network with many local and international leaders



### Pre-Forum Workshop A

Sunday, 22 June 2008

## Executing A Successful IPO As A Private Equity Exit

**Workshop Timings:** Registration will be at 08:00 and the workshop will commence at 08:30 and conclude at 14:30 followed by lunch. There will be networking and refreshment breaks at approximately 10:30 and 12:30

Led By: **Andrew Tarbuck**, Partner, **Norton Rose**

### Introduction

Private equity investors need to have an exit strategy to liquidate their shares in a new venture. Most often this is achieved through an outright sale to another corporation or through an initial listing on the stock exchange, an initial public offering (IPO).

An IPO is seen as the means to exit the private equity holders, provide them with growth capital and provide the private equity professionals with a vehicle where they can liquidate part or all of their investment.

This workshop will provide you with the most effectual strategies and techniques to go IPO from a private equity investment. You will learn how to prepare and structure a successful IPO as well as discovering factors affecting timing and valuation.

### Agenda

#### Why IPO?

- How to determine whether listing is the right choice for you
- Understanding the objectives for listing
- The advantages and disadvantages of listing

#### Where To IPO?

- Which market(s) is the most appropriate to list on?
- Into which jurisdictions do you wish to market the IPO?
- A review of general regulatory issues in the GCC including restraints on liquidity

#### How To IPO?

- Understanding the roles of the players in an IPO
- Familiarity with the documentation involved in an IPO
- Overview of a typical timetable for an IPO

#### The Impact Of An IPO

- What is required from the management?
- Liability/responsibility of the management
- Corporate governance
- Continuing obligations

### Meet Your Expert Workshop Leader



**Andrew Tarbuck** is a corporate finance lawyer with Norton Rose. Andrew specialises in all aspects of corporate finance, including public and private company M&As, flotations, secondary equity fund-raising for listed companies and company reconstructions. In addition, Andrew has over 11 years' experience advising either the issuer or underwriter on IPO's by both mature and start-up companies in various jurisdictions worldwide.



8:15 Registration And Coffee

8:45 **Opening Remarks From The Chairman**  
**Ali Erfan**, Senior Advisor, **Ithmar Capital**

9:00 **Economic Impact Of Private Equity – Highlighting Key Results Of The World Economic Forum**  
**Max von Bismarck**, Head of Investors, **World Economic Forum**

9:45 **Keynote Industry Address**

- Development of venture capital and private equity in the world
- Fundamental drivers of venture capital and private equity
- Current dynamics of the industry

**Paul Deninger**, Vice Chairman, **Jefferies & Company, Inc.**

10:30 Networking And Refreshment Break

11:00 **Exploring The Burgeoning Private Equity Market In The GCC – Discernible Trends And Challenges**

- Trends in private equity investments in the GCC
- Strengths and weaknesses of the GCC as a location for private equity investments
- Exploring the need for improving effectiveness at all stages of a deal
- Future prospects

**G Bala Subramanyan**, Chief Investment Officer, **M'Sharie**

**Followed By Panel Discussion:**  
**Addressing The Key Issues On Private Equity In The GCC**

**Moderator:** **Ali Erfan**, Senior Advisor, **Ithmar Capital**

**Panelists:**  
**Abrar Mir**, Chief Executive Officer, **NBD Sana Capital**  
**Hany Shawky**, Director, **Global Capital Partners LP**  
**Alwaleed Abdul Abdelrahman**, Senior Vice President – Private Equity, **Abu Dhabi Investment Company**

**12:10 Exclusive Launch Session – The Impact Of Private Equity On Economic Diversification In The GCC**

Launch session includes a presentation followed by a panel discussion and press conference featuring key executives from Ithmar Capital and associates introducing an exclusive report, in association with Dow Jones, on "The Impact Of Private Equity On Economic Diversification In The GCC."

**Moderator:** **Ali Erfan**, Senior Advisor, **Ithmar Capital**

**Panelists:**  
**Faisal Belhouli**, Founder & Managing Partner, **Ithmar Capital**  
**Khalidoun Haj Hasan**, Co-Founder and Managing Partner, **Ithmar Capital**  
**Michael Queen**, Managing Partner – Infrastructure, **3i**  
**Arno Castanet**, European Research Manager – Venture Capital and Private Equity, **Dow Jones**



**Hear What Past Delegates Said About IIR's Private Equity Events:**

*"A superb event that delivered positive and fruitful outcome."*  
**Girish Bajaj**, Chief Executive officer  
**GB Corp**, India

*"Excellent overview touching many key regional issues."*  
**Jennifer Adams**, Chief Operating Officer  
**Dunya Capital Advisors Ltd**, UAE

*"Focused and well integrated approach. Well done."*  
**Nauman S. Sehgal**, Chief Operating Officer  
**Al Mowasat Holding**, Kuwait

**13:10 Lunch For Delegates And Speakers**



**14:30 Streamed Sessions:**  
**Private Equity Opportunities In Key GCC Sectors**


Stream A	Stream B	Stream C
Cleantech	Financial Services	Technology, Media & Telecom
<p><b>Moderator:</b></p> <p><b>Nicholas Parker</b> Chairman and Co-Founder <b>Cleantech Group</b></p> <p><b>Panelists:</b></p> <p><b>Ziad Tassabehji</b> Director – Innovation &amp; Investment <b>Masdar</b></p> <p><b>Gina Domanig</b> Managing Partner <b>Emerald</b></p> <p><b>Jeffrey Leonard</b> President &amp; Founding Partner <b>Global Environment Fund</b></p> <p><b>Chris Bongars</b> Chief Executive Officer <b>Cleantech Asia</b></p> <p><b>Wayne Keast</b> <b>Consensus Business Group</b> (tbc)</p> <p><b>Pankaj Segal</b> <b>SUN Group</b> (tbc)</p>	<p><b>Panelists:</b></p> <p><b>Christophe de Mahieu</b> Managing Director &amp; Co-Head <b>Investcorp</b></p> <p><b>Sadeq Sayeed</b> Senior Advisor <b>Nomura</b></p>	<p><b>Panelists:</b></p> <p><b>Khaldoon Tabaza</b> Chief Executive Officer <b>Riyada Ventures</b></p> <p><b>Ayman Al Bannaw</b> ICT Business Development Manager <b>Noor Financial Investment</b></p> <p><b>Izzat Abou-Amarah</b> Tech Investor <b>National Technology Enterprises Company (NTEC)</b> (tbc)</p>

15:15 Networking And Refreshment Break

**15:30 Streamed Sessions:**  
**Private Equity Opportunities In Key GCC Sectors**

Stream D	Stream E	Stream F
Energy	Healthcare/Lifesciences	Infrastructure & Construction
<p><b>Moderator:</b></p> <p><b>Ali Erfan</b> Senior Advisor <b>Ithmar Capital</b></p> <p><b>Panelists:</b></p> <p><b>Saad Bargach</b> Managing Director <b>Lime Rock Partners</b></p> <p><b>Henry Makansi</b> Principal – Energy, <b>Warburg Pincus</b></p> <p><b>Karthik Ranganathan</b> Partner <b>Baring Private Equity</b></p>	<p><b>Moderator:</b></p> <p><b>Marios Fotiadis</b> General Partner <b>TVM Capital</b> (tbc)</p> <p><b>Panelists:</b></p> <p><b>Faisal Belhouli</b> Founder &amp; Managing Partner <b>Ithmar Capital</b></p> <p><b>Sanjay Sehgal</b> Managing Partner <b>East West Capital Partners</b></p> <p><b>Dr. Helmut M. Schuhsler</b> Managing Partner <b>TVM Capital</b> (tbc)</p> <p><b>Al Qudra Holding</b> (tbc)</p> <p><b>Injazzat Health Care Fund</b> (tbc)</p>	<p><b>Moderator:</b></p> <p><b>Hossam Shobokshi</b> Director, Principal Finance – MENA <b>Standard Chartered Bank</b></p> <p><b>Panelists:</b></p> <p><b>Munther Hilal</b> Chief Executive Officer <b>Capital Industries &amp; Investments</b></p> <p><b>Navin Valrani</b> Executive Director <b>Oasis Investment Company, Al Shirawi Group of Companies (Engineering Services Group)</b></p> <p><b>Dr. Ahmad Khayyat</b> Chief Executive Officer <b>Emaar Industries &amp; Investments (Pvt) JSC</b></p>

**16:15 Cocktail Reception For Delegates And Speakers**



17:00 End Of Forum Day One





8:15 Morning Coffee

8:45 **Opening Remarks From The Chairman**  
**Ali Erfan**, Senior Advisor, **Ithmar Capital**

9:00 **Keynote Speech**  
**The World Of Innovation And Venture Capital In Sustainable Economic Development**  
**Patrick von Bergen**, Chief Executive Officer, **Centre for Venture Education**

### 9:40 The Google Story: Fireside Chat With Joe Lacob, Partner – Kleiner Perkins Caufield Byers

Kleiner Perkins Caufield Byers is perhaps the most legendary venture capital company in Silicon Valley. It was the first investor and venture capital force behind household name companies such as Google, Hyperion, Amazon.com, Intel, Symantec, Sun Microsystems, Lotus, Juniper Networks and Palm. In this fireside chat, Joe Lacob will tell the story of KPCB and Google and what it takes to be such a prolific success builder.

10:30 Networking And Refreshment Break

11:00 **Panel Discussion:**  
**The Development Of A Venture Capital Industry**

#### Panelists:

**Deborah Magid**, Director – Software Strategy, **IBM Venture Capital Group**  
**Morten Lund**, Co-Founder & Managing Partner, **LundXY**, Global Ventures  
**Patrick Chung**, Partner, **NEA** (tbc)



11:45 **Panel Discussion:**  
**Encouraging A Venture Capital Industry In The GCC – Exploiting The Full Potential Of This Emerging Sector**

**Moderator:** **Walid Bakr**, Director, **Riyada Ventures**

#### Panelists:

**Dr. Ahmad Al Ghazawi**, President & Chief Executive Officer, **Trium Pharma**  
**Dr. Adnan Al Sultan**, Chairman, **National Technology Enterprises Company (NTEC)**  
**Ahmed Al Manasreh**, Founder & Chairman, **Sanad Venture Capital**

12:30 Lunch For Delegates And Speakers

14:00 **Emerging Venture Capital And Private Equity Markets – Relevance To The GCC**

This informative session will look into global comparison of the best alternative investment opportunities and to help investors broaden their exposure to each region.

**Pakistan – Steve Smith**, Partner, **JS Private Equity**

**Eastern & Central Europe – Pekka Maki**, Managing Partner, **3TS**

**China – Eric Chen**, Partner, **WI Harper**

**India – Sarath Naru**, Managing Partner, **VenturEast Funds**

16:30 **Closing Remarks From The Chairman – Overall Q&A Session**

17:00 **Cocktail Reception For Delegates And Speakers**



18:00 End Of Forum

## Post-Forum Workshop B

Wednesday, 25 – Thursday, 26 June 2008

# Shari'ah Compliant Private Equity Investments

**Workshop Timings:** Registration will be at 08:00 and the workshop will commence at 08:30 and conclude at 14:30 followed by lunch. There will be networking and refreshment breaks at approximately 10:30 and 12:30

Led By: **Prof. Dr. Monzer Kahf**, Consultant in Shari'ah Finance and Economics

## Agenda

### Day One – Wednesday, 25 June 2008

- Objective of private equity
- Nature of relationship between private equity firms/managers and investors: Shari'ah principles involved
- Basic requisites for structuring Shari'ah-compliant contracts
- Understand the objectives and scope of Shari'ah especially prohibition of interest
- Know the fundamental elements/characteristics of nominated finance contracts in Shari'ah
- Grasp the basic conditions of Islamic finance contracts
- Case studies: developing a new product
- Conditions of Islamic finance contracts
- Characteristics of Islamic finance

### Meet Your Expert Workshop Leader



**Professor Dr. Monzer Kahf** has more than thirty years experience in Islamic finance, banking and economics. He is one of the principal pioneers of structuring Islamic financial products and currently a consultant, trainer and lecturer. He was an invited expert on Islamic finance at the OIC Fiqh Academy, Jeddah, Saudi Arabia. He served as a professor of Islamic economics and banking in the graduate programme of Islamic economics and banking, Yarmouk University, Jordan, a senior research economist, for fifteen years, and head of the research division at the Islamic Research and Training Institute (IRTI) of the Islamic Development Bank (IDB) Jeddah, Saudi Arabia.

His experience also includes directing scores of training seminars on Islamic finance and banking, presenting more than 75 papers in conferences and seminars and organising scores of courses, conferences and seminars on the same in Europe, North America, the Middle East, Africa and South and South East Asia. He is the Laureate of IDB Prize in Islamic Economics, 2000.

### Day Two – Thursday, 26 June 2008

- Shari'ah compliant techniques for
  - Corporate finance
  - Infrastructure finance
  - Income generating projects
  - Mute projects
- Acquisitions – Shari'ah issues
- Shari'ah equity creation and investment
- Syndication with conventional finance providers
- Exit strategies



# Sponsorship



# Exhibition

## Sponsorship:

Sponsoring the **Private Equity Forum**, provides a targeted approach to promoting your corporate image, products and services as well as creating greater market awareness.

## Exhibition:

The **Private Equity Forum** is the ultimate networking arena within this industry. Through the exhibition, you will have the opportunity to associate your brand with this exceptional and exclusive event, and present your new products and services to new as well as existing clients that will attend this forum.

**For more information on sponsorship and exhibition opportunities please contact:**  
**Arben Jusufi, Tel: +971-4-4072716, Email: [sponsorship@iirme.com](mailto:sponsorship@iirme.com)**



## Headline Sponsor

### Ithmar Capital

Managed by a team of highly experienced professionals, Ithmar Capital is a private equity specialist with local and international expertise, connectivity and industry insight. With offices in Dubai and London, Ithmar Capital targets exceptional growth capital and buyout opportunities in companies that are either GCC based or GCC related (if international).

With a focus on innovation and value creation, Ithmar Capital brings together a set of unique core competencies that makes the firm a very distinctive player across the GCC industry. A first for the region, Ithmar Capital has entered into a strategic alliance with global private equity leader 3i, combining regional knowledge and network with true global reach and international best practices. Through the firm's regional shareholders and investors, Ithmar Capital uses its high profile partnerships and connectivity to actively support the success of its portfolio companies.

Extensive hands-on experience and best in class corporate governance coupled with an exceptional team with years of industry experience reflects Ithmar Capital's expertise and commitment to the region.

Currently managing proprietary investments in excess of \$500million in some of the most attractive sectors across the region, Ithmar Capital is planning to launch its third fund (Ithmar Fund III), targeting \$1billion during the 2nd half of 2008.

Ithmar Capital's vision is to be the leading regional private equity firm in terms of conduct and returns.



## Diamond Sponsor

### M'Sharie LLC

M'Sharie LLC is the corporate venture capital arm of Dubai Investments PJSC (DI). It specialises in private equity investments in high growth medium and large scale establishments in the Middle East region.

M'Sharie's key operations include identifying investment opportunities, establishing ventures, extending comprehensive financial, management and administrative support to the project and creating the right environment to attain optimal results. The company's target sector includes manufacturing, trading and service industries in the UAE and other GCC countries.

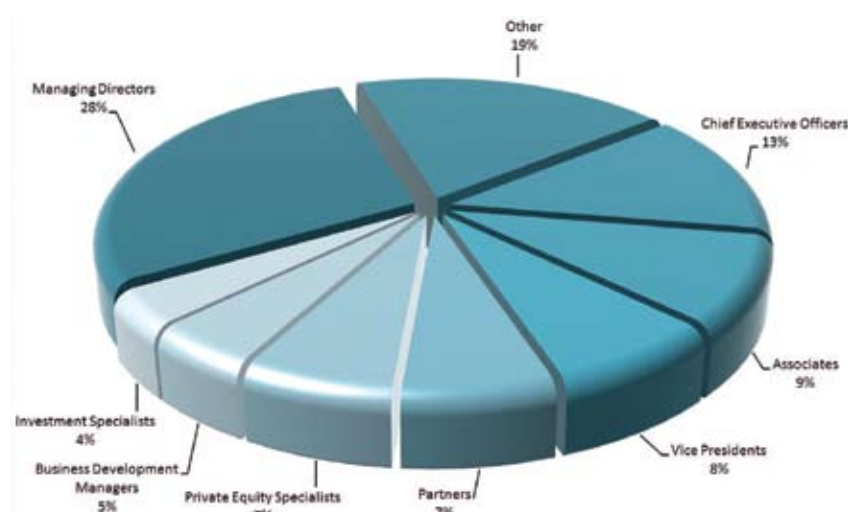
On a macro level, M'Sharie facilitates growth of entrepreneurial communities in the region resulting in economic growth, international competitiveness and job creation. Within just ten years of its inception, M'Sharie has emerged as one of the fastest-growing and most successful establishments in the private equity field in the Gulf region and one of DI's biggest success stories. With 17 subsidiaries under its umbrella, the company ranks as the leader in the UAE private equity sector.

The vision behind the success of the M'Sharie is to forge strategic partnerships with existing business enterprises that have demonstrable potential. Using the combined skills of the M'Sharie team and the company's own management team, the business is steered to even greater levels of profitability and success.

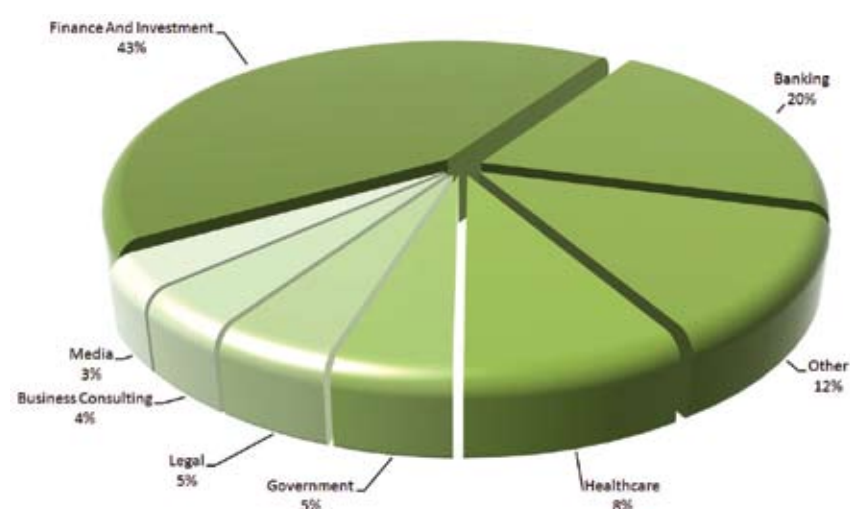
Operating in a number of business sectors from interior design to district cooling stations, telecom, construction materials, switchgears and other infrastructure and technology related industries and service sectors, M'Sharie looks to buy companies that become, or remain, leaders in their respective fields dedicated to offering customers the best products and services in their class, therefore contributing to the overall prosperity of the region. The company is constantly assessing new investment opportunities which can bring benefits, and complement, its existing portfolio of companies.



### Private Equity Forum Past Delegate Title Profile



### Private Equity Forum Past Delegate Industry Profile





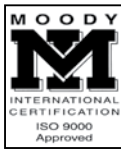
# Private Equity Forum

**22 – 26 June 2008**  
Al Murooj Rotana Hotel,  
Dubai, UAE

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**Yes, I want to register for:**

- |  |                   |
|--|-------------------|
| <b>Event</b>   | <b>Dates</b>      |
| <input type="checkbox"/> <b>Pre-Forum Workshop A</b> – Executing A Successful IPO As A Private Equity Exit       | 22 June 2008      |
| <input type="checkbox"/> <b>Two-Day Forum</b>  | 23 – 24 June 2008 |
| <input type="checkbox"/> <b>Post-Forum Workshop B</b> (Two Days) – Shari'ah Compliant Private Equity Investments | 25 – 26 June 2008 |

**For further information  
and Group Discounts  
contact 971-4-3352483 or  
email: info@iirme.com**

*Course fees include documentation,  
luncheon and refreshments.  
Delegates who attend all sessions  
will receive a Certificate of  
Attendance.*

Early Bird Discount		Price before 11 May 2008	Price after 11 May 2008
Entire Event	22 – 26 June 2008	US\$ 4,230 (Save US\$ 250)	US\$ 4,480
Two-Day Forum and Post-Forum Workshop	23 – 26 June 2008	US\$ 3,785 (Save US\$ 200)	US\$ 3,985
Two-Day Forum and Pre-Forum Workshop	22 – 24 June 2008	US\$ 3,140 (Save US\$ 150)	US\$ 3,290
Two-Day Forum	23 – 24 June 2008	US\$ 2,395 (Save US\$ 100 )	US\$ 2,495
Pre-Forum Workshop A Only	22 June 2008	US\$ 1,145 (Save US\$ 50 )	US\$ 1,195
Post-Forum Workshop B Only (Two Days)	25 – 26 June 2008	US\$ 2,290 (Save US\$ 100 )	US\$ 2,390

## PERSONAL DETAILS:

	Title	First Name	Surname	Job Title	Department	Email
1 <sup>st</sup> Delegate						
2 <sup>nd</sup> Delegate						
3 <sup>rd</sup> Delegate						
4 <sup>th</sup> Delegate						

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 Nature of your company's business: .....

☐ Yes! I would like to receive information about future events & services via email.  
 My email address is: .....

## Payments

A confirmation letter and invoice will be sent upon receipt of your registration. Please note that full payment must be received prior to the event. Only those delegates whose fees have been paid in full will be admitted to the event. You can pay by company cheques or bankers draft in Dirhams or US\$. Please note that all US\$ cheques and drafts should be drawn on a New York bank and an extra amount of US\$ 6 per payment should be added to cover bank clearing charges. All payments should be made in favour of IIR Holdings Ltd.

## Card Payment

☐ Please charge my credit card: ☐ Visa ☐ Mastercard ☐ American Express

Name on Card: .....

Card Number: ..... Exp. Date: .....

Signature: .....

## Cancellation

If you are unable to attend, a substitute delegate will be welcome in your place. If this is not suitable, a US\$ 200 service charge will be payable. Registrations cancelled less than seven days before the event must be paid in full.

## Avoid Visa Delays – Book Now

Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visas for non-GCC nationals may take several weeks to process.

*Due to unforeseen circumstances, the programme may change and IIR reserves the right to alter the venue and/or speakers.*

MF **PG F150** FINANCE

## Event Venue

**Al Murooj Rotana Hotel, Dubai, UAE**  
Tel: 971-4-3211111

## Accommodation Details

We highly recommend you secure your room reservation at the earliest to avoid last minute inconvenience. You can contact the IIR Hospitality Desk for assistance on:  
 Tel: 971-4-4072693  
 Fax: 971-4-4072517  
 Email: hospitality@iirme.com

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